

Press Release October 2011

### Fuel Parts UK Evolve Catalogue Data with MAM

Fuel Parts UK are set to use MAM's Automate suite to publish their catalogue data directly to MAM's Autocat+ parts catalogue

Automate will enable Fuel parts to Increase the frequency of Product Updates and Perform instant data amendments, reducing catalogue errors.

Fuel Parts UK is a leading supplier of fuel and emissions components. The company provides a wide variety of products including fuel injection, engine management and catalytic converters. FPUK employs an aggressive development programme, which results in new parts and references being added on a regular basis.

Fuel Parts UK will use Automate to help its customers achieve 'right parts, first time' by reducing latency of the data that is included in Autocat+. Automate will enable FPUK to publish product updates more frequently and perform data amendments in real time.

Operations Director, Neil Morgan commented:

"Automate is the next stage of our catalogue evolution. It will help our MAM equipped customers access our information more efficiently from within Autocat+."

"Fuel Parts have spent many years developing a very accurate and up-to-date online catalogue, which is currently supported by individual hard-copy catalogues. However, MAM's Autocat+ catalogue is widely used throughout the industry and with this in mind, the decision was taken to streamline the integration of our catalogue information. Automate will enable us to mirror our online data to Autocat+, providing users with an alternative means of accessing the latest information."

For Further information contact Fuel Parts on 01527 835555

Alternatively email: [anneliesem@fpuk.co.uk](mailto:anneliesem@fpuk.co.uk)

