



Press Release

October 2006

Fuel Parts UK adds to its field sales team

Mark Scrivener is internally promoted to meet the needs of Midlands customers

Fuel Parts UK, a leading supplier of premium fuel and emissions components, has made a new addition to its field sales team after appointing Mark Scrivener as its representative in the Midlands region.

The 29-year-old – a direct replacement for Steve Ball – has been with the Bromsgrove-based company for the last five years and has been internally promoted after excelling in numerous positions. His experience has included being a member of the firm's parts sales team, technical support, and the field sales support department.

As the Fuel Parts representative for the Midlands – an area including all counties from Bristol to Chester – Scrivener will be responsible for dealing with the company's entire engine management portfolio.

Fuel Parts managing director, Paul Tomlinson, said: "It's always extremely satisfying when you can promote somebody internally and that's certainly the case with Mark. His knowledge of the company and products is second to none and the fact that we have moved him on to the road is excellent news for our customers. I'm sure his expertise will enhance the confidence they have in us and our products."

Scrivener is relishing the challenge that his new role will bring and he cited the strong relationship that he already has with a number of Fuel Parts customers as the foundations he is planning to build on.

"Having been in field sales support, the people that I'm now visiting on the road know all about me before I even walk in the door. That's the type of familiarity that most company's can only dream of," he said.

"As the Midlands representative, my targets are to increase business and to enhance the service that I can give to the customers. I'm planning to be as flexible as I can to make sure they get the best out of Fuel Parts as a company and the products that we offer."

