



Press Release

January 2006

Fuel Parts unveils first Magnaflow catalogue

***Publication provides great introduction of the brand
and its products***

Fuel Parts, the exclusive UK distributor of the Magnaflow performance exhausts brand, has launched its first Magnaflow catalogue, designed to provide stockists with essential information when selling the internationally-recognised brand.

The Magnaflow Master Catalogue Volume 1 is a 290-page colour publication featuring information on how Magnaflow products are made and distributed around the world.

The catalogue is divided into four main application sections: Truck, American Muscle, Import and Universal. Each section features a full list of vehicle types that fit into each category and presents pictures, technical information and part numbers for all products in that category.

The publication also guides readers through Magnaflow's extensive research and development process and how the brand delivers on its promises of increased horsepower and torque, while at the same time increasing a vehicle's MPG.

Magnaflow comprises a multitude of exhausts, catalytic converters and other hardware, each with a lifetime warranty and are designed to provide the highest performance possible, featuring significantly enhanced horsepower and torque, while at the same time increasing a vehicle's MPG.

The Magnaflow brand is supported by extensive point-of-sale (POS) material that is both eye-catching and attention grabbing, in addition to expert technical assistance from the Magnaflow and Fuel Parts UK team.