



## Press Release

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### **Fuel Parts UK reacts to demand**

#### ***Recent fuel crisis tests company's Lambda Sensor supply capabilities***

Fuel Parts UK, a leading manufacturer and supplier of fuel and emissions components, came to the rescue of the automotive aftermarket during the recent fuel contamination crisis and has reported a 300% increase in sales of some of its Lambda Sensor products.

The Bromsgrove-based company was the first port of call for many motor factors in the south of England when unusually large levels of silicone were found in fuel supplies and caused Lambda Sensors to fail. As one of the largest suppliers in the UK aftermarket, Fuel Parts UK had to react quickly to keep up with demand.

Andy West, Fuel Parts UK operations director, said: "I would be surprised if anyone in the aftermarket dealt with this problem better than we did. Because we have the largest range of Lambda Sensors in the aftermarket, we were able to keep on supplying products as others ran out of stock."

Fuel Parts UK has reported that the fuel contamination problem has led to a massive hike in the supply of certain references.

"The overwhelming demand has meant we've now run out of some part numbers, but we're working as hard as we can to shift the back orders and make sure that everyone in the supply chain can make the most of this Lambda Sensor opportunity," West added.

"Not very many businesses get the chance to test their stock profile under these types of conditions but we're thrilled with the way we managed to deal with this crisis."