



## Press Release

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### **Fuel Parts revamps website [www.fpuk.co.uk](http://www.fpuk.co.uk)**

*New site functions as key support tool to customers*

Fuel Parts UK, a leading aftermarket supplier of fuel systems and emission parts, has revamped its website [www.fpuk.co.uk](http://www.fpuk.co.uk) to function as a pure support tool to customers.

The site is incredibly easy to use and has been designed in conjunction with the Fuel Parts customer base, identifying what both motor factors and installers require from a suppliers website.

The main areas of the site can be accessed through a dropdown menu from the homepage including: Products, Technical, Company, News, Contact and, Existing Customers.

Perusing through the menus, customers are able to view the extensive Fuel Parts product range and catalogues including part numbers and vehicle applications, in addition to downloading technical details and fitting information.

The site also features advice on what to look for when renewing catalytic converters and the opportunity to register a warranty online.

Other new features on the site include option to locate the nearest Fuel Parts stockist and for existing customers, the ability to download price lists, marketing material and cross referencing.

Paul Tomlinson, Fuel Parts UK Managing Director, said: "The new Fuel Parts website will function as an essential sales and marketing tool for customers, allowing them access to the latest product and technical information 24/7."