



Press Release

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FUEL PARTS UK RECORDS COIL PACK SUCCESS

Company witnesses significant growth in 12 months since product launch

Fuel Parts UK, a specialist supplier of fuel and emissions components, is expanding its range of Coil Pack products, after enjoying significant success in the 12 months since its range was first introduced in to the UK aftermarket.

The Bromsgrove-based company only added Coil Packs to its product portfolio in July 2005, but the range has proved so popular with aftermarket customers that Fuel Parts has instructed its product development team to come up with additional applications. The current Fuel Parts Coil Pack range is made up of more than 200 part numbers and can be viewed on the company's website at <http://fpuk.co.uk/products/catalogues/coilcat.htm>.

Fuel Parts prides itself on the diversity of applications in its current Coil Pack range and currently stocks products for most vehicle types – ranging from the VW Polo to the Rolls Royce Silver Seraph. Prices range from £17 to £170.

Highland Motor Parts in Inverness, Scotland, is one of many retailers that have embraced Fuel Parts UK's Coil Pack range and managing director, Donald MacLellan, rates the products as a successful part of his business.

He said: "We've really been quite successful with the Coil Pack side of our business since we started buying them from Fuel Parts and the interest in the product has really come out of nowhere – a nice surprise for any retailer.

"We haven't been dealing with Fuel Parts UK for long but we've found that we really like the quality of the units we're getting from them and together with the range that's on offer, the price, and they're availability, we've found they've addressed every one to satisfy the needs of the customer."

Fuel Parts UK has recorded that its Coil Pack sales have quadrupled in the last six months and managing director, Paul Tomlinson, is pulling out all the stops to ensure that trend continues.

"We took a bit of a gamble when we moved into the Coil Packs but we've worked hard at them for the last 12 months and our efforts have been rewarded with the number of sales we are making. We're determined to stay at the forefront of the Coil Pack sector for a long time and introducing new applications every month is a sign of the investment we're making for our customers."