



## Press Release

16 October 2008

### Fuel Parts UK appoints new Business Development Executive

*Chris Trew joins Fuel Parts UK as its Midlands representative.*

**Fuel Parts UK**, a leading supplier of premium fuel and emissions components, has made a new addition to its field sales team after appointing Chris Trew as its representative for the Midlands region.

Chris, a direct replacement for Mark Scrivener, who has been internally promoted to purchasing officer, has worked over 30 years in the motor trade. His experience has included 10 years as an independent garage owner. 20 years in the aftermarket, covering a wide range of products including 7 years dedicated to engine management components. He has also been a member of the Institute of the Motor Industry for over 10 years.



As the Fuel Parts representative for the Midlands – an area including all counties from Bristol to Chester – Trew will be responsible for dealing with the company’s entire engine management portfolio.

Fuel Parts managing director, Andy West, said: “Chris’s knowledge of the automotive aftermarket is second to none. I’m sure his expertise will enhance the confidence our customers have in us and our products.”

Trew is relishing the challenge that his new role at FPUK will bring and he cited the strong relationship that he already has with a number of Fuel Parts customers as the foundations he is planning to build on.

Chris commented “As the Midlands representative, my targets are to increase business and to enhance the service that I can give to the customers. I’m planning to be as flexible as I can to make sure they get the best out of Fuel Parts as a company and the products that we offer.”