



Press Release

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Fuel Parts UK commits to The Aftermarket Show

Company is hoping for show success after signing up to NEC-based trade event

Fuel Parts UK, a leading supplier and manufacturer of premium fuel and emissions components, has announced that it will be exhibiting at The Aftermarket Show (January 11-14, 2007).

The Bromsgrove-based company has established an enviable aftermarket reputation during the last **20 years** but will be using The Aftermarket Show – an event that runs alongside the biggest motor racing show in the world: Autosport International – as a means of highlighting its product portfolio and services to existing and potential customers.

Members of the Fuel Parts UK sales and technical team will be on hand during the four-day event to deal with **trade enquiries** and to point out new developments within the company's core product ranges which include catalytic converters, engine management components and fuel pumps.

"We're really coming to the show for two reasons," explained Fuel Parts UK managing director, **Paul Tomlinson**. "As well as it affording us the time to meet up with existing customers and talk to them about their needs and requirements for the year ahead, it also means we can bring the developing areas of the business to the attention of potential customers that might not be aware of what we do.

"For instance, we've recently **invested heavily** in launching a comprehensive Engine Management Sensor programme. Although it's going great, we're sure there are some people in the trade that don't quite know what we're offering. Attending The Aftermarket Show will hopefully address that."

The distinctive Fuel Parts UK stand will be located at Hall 6, stand 6571.