

PRESS RELEASE

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Football Crazy at Fuel Parts UK

Fuel Parts UK launches garage promotion during the world cup.

FIFA world cup 2010 is here and as part of their 25th anniversary celebrations, Bromsgrove based **Fuel Parts UK** has announced details of its summer trade promotion, 'Football Crazy'.

During the months of May and June, garages will have the chance to stake a claim to one or more free gifts by collecting footballs from Fuel Parts UK's boxes. Simply by collecting the football sticker and sticking them on the claim form at www.ballcrazy.co.uk garages can claim their share of thousands of pounds worth of prizes.

Emma Lees-Smith, marketing executive said: "There are a range of FREE prizes up for grabs, from footballs to football shirts" she continued "Look out for your football stickers on Fuel Parts UK's Catalytic Converters and Engine Management Components."

For Further details garages are urged to visit www.ballcrazy.co.uk to download the claim form and to find their local Fuel Parts stockist. All claims must be received by 31st July 2010. Point of sale literature is also available for Factors and can be requested from the website.

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